

## EAST Search History

| Ref # | Hits    | Search Query  | DBs                            | Default Operator | Plurals | Time Stamp       |
|-------|---------|---|--------------------------------|------------------|---------|------------------|
| L1    | 2       | ((S94 same S97 same S98 same S99) and (S99 same S98 same S5) and S100) not (S7 or S8)   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | ON      | 2007/11/14 12:22 |
|       |         | (S94 same (request or requesting or requested or demand\$3 or desire or desir\$3 or seek\$3 or solicit\$5) same S97 same S98 same S99 same S5 same S100) not S7   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | ON      | 2007/11/14 12:22 |
|       |         | S94 same (link\$3 or access\$3) same (request or requesting or requested or demand\$3 or desire or desir\$3 or seek\$3 or solicit\$5) same S97 same S98 same S99 same S5 same S100  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | ON      | 2007/11/14 12:22 |
|       |         | S9 and ("709".clas. or mohr-michael\$.in.)  | US-PGPUB;<br>USPAT             | OR               | ON      | 2007/11/14 12:22 |
|       |         | topic or subject or category or classif\$7 or group\$3 or type or sub\$1type\$1   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | ON      | 2007/11/14 12:22 |
|       |         | method and system for dynamic textual distribution via email  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | ON      | 2007/11/13 16:36 |
|       |         | e\$1mail\$3 or transmission or ((electronic or computeri\$3 or web or (web adj based) or automat\$2 or instant\$6) adj (mail\$3 Or corresponden\$2 or document or letter or memo or memorand\$2 or note or notif\$6) or emessag\$3))  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | ON      | 2007/10/18 14:25 |
|       |         | e\$1mail\$3 or transmission ((electronic or computeri\$3 or web or (web adj based) or automat\$2 or instant\$6) adj (mail\$3 Or corresponden\$2 or document or letter or memo or memorand\$2 or note or notif\$6) or emessag\$3))   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | ON      | 2007/10/18 14:25 |
| S1    | 3041659 | "7069446"   | US-PGPUB;<br>USPAT             | OR               | OFF     | 2007/11/19 05:56 |
|       |         | user or viewer or participant or customer or client or buyer or purchaser or consumer or shopper or individual or person or enduser or visitor or operator OR request\$1r\$1 or looker or browser or surfer or subscriber or accountholder or searcher or websurfer or internaut or patron or enrolee | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR               | ON      | 2007/10/18 14:23 |

## EAST Search History

|     |         |   |                                |    |    |                  |
|-----|---------|---|--------------------------------|----|----|------------------|
| S2  | 407065  | web\$1page\$1 or url or (resource adj locat\$3) or web\$1site\$1 or www or internet or intranet or http or hyper\$1link\$1 or homp\$1page\$1  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/18 14:24 |
| S3  | 767160  | adverti\$6 or promot\$3 or ad   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/18 14:24 |
| S4  | 1171033 | e\$1mail\$3 or transmission or ((electronic or computeri\$3 or web or (web adj based) or automat\$2 or instant\$6) adj (mail\$3 Or corresponden\$2 or document or letter or memo or memorand\$2 or note or notif\$6)) or emessag\$3 | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/18 14:26 |
| S5  | 4471560 | topic or subject or category or classif\$7 or group\$3 or type or sub\$1type\$1   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/18 14:27 |
| S6  | 145903  | (central or host or main or primary) near3 (server or portal or process\$1r\$1)   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/24 13:23 |
| S7  | 28      | S1 same (link\$3 or access\$3) same (request or requesting or requested or demand\$3 or desire or desir\$3 or seek\$3 or solicit\$5) same S2 same S3 same S4 same S5 same S6  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/24 12:50 |
| S8  | 3       | (S1 same (request or requesting or requested or demand\$3 or desire or desir\$3 or seek\$3 or solicit\$5) same S2 same S3 same S4 same S5 same S6) not S7   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/18 14:43 |
| S9  | 714     | ((S1 same S2 same S3 same S4) and (S4 same S3 same S5) and S6) not (S7 or S8)   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 14:11 |
| S10 | 162     | S9 and ("709".clas. or mohr-michael\$.in.)  | US-PGPUB;<br>USPAT             | OR | ON | 2007/10/18 14:57 |
| S11 | 41      | S10 and S4.ab.  | US-PGPUB;<br>USPAT             | OR | ON | 2007/10/18 14:58 |
| S12 | 7       | S11 and S3.ab.  | US-PGPUB;<br>USPAT             | OR | ON | 2007/10/18 15:05 |
| S13 | 4905    | 709/206.ccls.   | US-PGPUB;<br>USPAT             | OR | ON | 2007/10/18 15:05 |

## EAST Search History

|     |         |  |                                |    |    |                  |
|-----|---------|--|--------------------------------|----|----|------------------|
| S14 | 3043679 | user or viewer or participant or customer or client or buyer or purchaser or consumer or shopper or individual or person or enduser or visitor or operator OR request\$1r\$1 or looker or browser or surfer or subscriber or accountholder or searcher or websurfer or internaut or patron or enrollee | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:41 |
| S15 | 407713  | web\$1page\$1 or url or (resource adj locat\$3) or web\$1site\$1 or www or internet or intranet or http or hyper\$1link\$1 or homp\$1page\$1   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:41 |
| S16 | 767632  | adverti\$6 or promot\$3 or ad  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:41 |
| S17 | 1172005 | e\$1mail\$3 or transmission or ((electronic or computeri\$3 or web or (web adj based) or automat\$2 or instant\$6) adj (mail\$3 Or corresponden\$2 or document or letter or memo or memorand\$2 or note or notif\$6)) or emessag\$3  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:41 |
| S18 | 4474169 | topic or subject or category or classif\$7 or group\$3 or type or sub\$1type\$1  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:41 |
| S19 | 146066  | (central or host or main or primary) near3 (server or portal or process\$1r\$1)  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:41 |
| S20 | 28      | S14 same (link\$3 or access\$3) same (request or requesting or requested or demand\$3 or desire or desir\$3 or seek\$3 or solicit\$5) same S15 same S16 same S17 same S18 same S19   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 12:07 |
| S21 | 3       | (S14 same (request or requesting or requested or demand\$3 or desire or desir\$3 or seek\$3 or solicit\$5) same S15 same S16 same S17 same S18 same S19) not S20   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:41 |
| S22 | 1456    | ((S14 same S15 same S16 same S17) and (S17 same S16) and S19) not (S20 or S21)   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:45 |
| S23 | 11784   | mail adj server  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON | 2007/10/23 10:54 |

## EAST Search History

|     |         |  |                                |    |     |                  |
|-----|---------|--|--------------------------------|----|-----|------------------|
| S24 | 12085   | (mail adj server) or (mail adj transfer adj agent) or (message adj transfer adj agent) or (mail adj transport adj agent) or (mail adj exchanger) | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/23 10:57 |
| S25 | 9       | S24 same S15 same S16 same S17 same S19  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/24 11:21 |
| S26 | 71      | S14 same (link\$3 or access\$3) same S15 same S16 same S17 same S19  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/23 12:14 |
| S27 | 1       | S26 same S24   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/23 12:08 |
| S28 | 1       | S14 same (link\$3 or access\$3) same S15 same S16 same S17 same S19 same S24   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/23 12:15 |
| S29 | 1237405 | filter\$3  | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/23 13:43 |
| S30 | 729409  | id or identification   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/23 13:44 |
| S31 | 35752   | S30 same S29   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/23 13:45 |
| S36 | 1456    | ((S14 same S15 same S16 same S17) and (S17 same S16) and S19) not (S20 or S21)   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/10/23 14:12 |
| S39 | 729     | spam or unsolicit  | USPAT                          | OR | OFF | 2007/10/23 14:21 |
| S40 | 0       | (data adj provider) same S39   | USPAT                          | OR | ON  | 2007/10/23 14:22 |
| S41 | 119     | (sender) same S39  | USPAT                          | OR | ON  | 2007/10/23 14:35 |
| S42 | 4704    | S19 same S30   | USPAT                          | OR | ON  | 2007/10/23 14:37 |
| S43 | 91      | S42 same S16   | USPAT                          | OR | ON  | 2007/10/23 14:37 |
| S44 | 14      | S43 same S17   | USPAT                          | OR | ON  | 2007/10/23 14:42 |
| S45 | 14      | S44 same S19   | USPAT                          | OR | ON  | 2007/10/23 14:45 |
| S46 | 2325091 | email system   | USPAT                          | OR | ON  | 2007/10/23 14:46 |
| S47 | 1       | ("20030158777").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR | OFF | 2007/10/24 11:28 |
| S48 | 70899   | allocate or assign   | USPAT                          | OR | OFF | 2007/10/24 11:50 |

## EAST Search History

|     |         |   |                                      |      |     |                  |
|-----|---------|---|--------------------------------------|------|-----|------------------|
| S49 | 1172005 | e\$1mail\$3 or transmission or ((electronic or computeri\$3 or web or (web adj based) or automat\$2 or instant\$6) adj (mail\$3 Or corresponden\$2 or document or letter or memo or memorand\$2 or note or notif\$6)) or emessag\$3 | US-PGPUB;<br>USPAT;<br>IBM_TDB       | OR   | ON  | 2007/10/24 11:52 |
| S50 | 146066  | (central or host or main or primary) near3 (server or portal or process\$1r\$1)   | US-PGPUB;<br>USPAT;<br>IBM_TDB       | OR   | ON  | 2007/10/24 11:52 |
| S51 | 2       | S50 same S48 same S49 same ((data adj provider) or vendor)  | USPAT                                | OR   | OFF | 2007/10/24 11:53 |
| S52 | 51      | S48 same "email address"  | US-PGPUB;<br>USPAT;<br>IBM_TDB       | OR   | ON  | 2007/10/24 14:07 |
| S53 | 0       | ("2005091184").PN.  | USPAT;<br>USOCR                      | OR   | OFF | 2007/10/24 13:24 |
| S54 | 0       | ("2005091184").PN.  | US-PGPUB;<br>USPAT;<br>USOCR         | OR   | OFF | 2007/10/24 13:24 |
| S55 | 0       | ("10589115").PN.  | US-PGPUB;<br>USPAT;<br>USOCR         | OR   | OFF | 2007/10/24 13:24 |
| S56 | 0       | ("10589115").PN.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO | OR   | OFF | 2007/10/24 13:25 |
| S57 | 1       | ("2005091184").PN.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO | OR   | OFF | 2007/10/24 13:43 |
| S58 | 20      | "6449657"   | USPAT                                | OR   | OFF | 2007/10/24 13:43 |
| S59 | 21      | "6449657"   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO | OR   | OFF | 2007/10/24 13:44 |
| S60 | 1       | S48 near "email address"  | US-PGPUB;<br>USPAT;<br>IBM_TDB       | NEAR | ON  | 2007/10/24 14:10 |
| S61 | 2172    | email adj account   | US-PGPUB;<br>USPAT;<br>IBM_TDB       | NEAR | ON  | 2007/10/24 14:10 |
| S62 | 41255   | isp or (internet adj service adj provider)  | US-PGPUB;<br>USPAT;<br>IBM_TDB       | NEAR | ON  | 2007/10/24 14:11 |
| S63 | 0       | S62 same S48 S61  | US-PGPUB;<br>USPAT;<br>IBM_TDB       | NEAR | ON  | 2007/10/24 14:11 |

## EAST Search History

|     |        |  |                                      |      |     |                  |
|-----|--------|--|--------------------------------------|------|-----|------------------|
| S64 | 1      | S62 same S48 same S61  | US-PGPUB;<br>USPAT;<br>IBM_TDB       | NEAR | ON  | 2007/10/24 14:43 |
| S65 | 1      | ("6449657").PN.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO | OR   | OFF | 2007/10/24 14:45 |
| S66 | 1      | ("20030158777").PN.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO | OR   | OFF | 2007/10/24 15:02 |
| S67 | 8274   | S62 same S49   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO | OR   | OFF | 2007/10/24 15:03 |
| S68 | 1      | ("20030158777").PN.  | US-PGPUB;<br>USPAT;<br>USOCR         | OR   | OFF | 2007/10/25 13:03 |
| S69 | 1      | ("7107257").PN.  | US-PGPUB;<br>USPAT;<br>USOCR         | OR   | OFF | 2007/10/25 13:05 |
| S70 | 1      | ("6480885").PN.  | US-PGPUB;<br>USPAT;<br>USOCR         | OR   | OFF | 2007/10/25 15:17 |
| S71 | 1      | ("5933811").PN.  | US-PGPUB;<br>USPAT;<br>USOCR         | OR   | OFF | 2007/10/25 15:17 |
| S72 | 12431  | email  | USPAT                                | OR   | OFF | 2007/10/25 17:48 |
| S73 | 57023  | provider or vendor   | USPAT                                | OR   | OFF | 2007/10/25 17:48 |
| S74 | 77936  | provider or vendor   | USPAT                                | OR   | ON  | 2007/10/25 17:48 |
| S75 | 12651  | email  | USPAT                                | OR   | ON  | 2007/10/25 17:48 |
| S76 | 100281 | server   | USPAT                                | OR   | ON  | 2007/10/25 17:48 |
| S77 | 99817  | allocate or assign   | USPAT                                | OR   | ON  | 2007/10/25 17:49 |
| S78 | 125637 | S76 sa,e S77 same address same S73   | US-PGPUB;<br>USPAT;<br>USOCR         | OR   | ON  | 2007/10/25 17:50 |
| S79 | 158    | S76 same S77 same address same S73   | US-PGPUB;<br>USPAT;<br>USOCR         | SAME | ON  | 2007/10/25 17:52 |
| S80 | 31     | S76 same S77 same (several or multiple or many) same address same S73          | US-PGPUB;<br>USPAT;<br>USOCR         | SAME | ON  | 2007/10/25 17:55 |
| S81 | 1      | S76 same S77 same (several or multiple or many) same S72 same address same S73 | US-PGPUB;<br>USPAT;<br>USOCR         | SAME | ON  | 2007/10/25 17:56 |

## EAST Search History

|     |         |  |                                |      |     |                  |
|-----|---------|--|--------------------------------|------|-----|------------------|
| S82 | 1       | ("6480885").PN.  | USPAT;<br>USOCR                | OR   | OFF | 2007/10/29 07:23 |
| S83 | 1       | ("20030158777").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/10/29 08:11 |
| S84 | 0       | "method and system for dynamic textual distribution via email"   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR   | ON  | 2007/11/13 16:37 |
| S85 | 1       | ("20040249709").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/13 16:38 |
| S86 | 1       | ("6480885").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/13 17:01 |
| S87 | 0       | "20030158777"  | USPAT                          | OR   | OFF | 2007/11/13 17:48 |
| S88 | 1       | "20030158777"  | US-PGPUB;<br>USPAT             | OR   | OFF | 2007/11/13 17:48 |
| S89 | 1       | "20040249709"  | US-PGPUB;<br>USPAT             | OR   | OFF | 2007/11/14 08:01 |
| S90 | 319     | "5933811"  | US-PGPUB;<br>USPAT             | OR   | OFF | 2007/11/14 08:42 |
| S91 | 1923926 | email or banner or advertisement or data   | US-PGPUB;<br>USPAT             | OR   | ON  | 2007/11/14 11:36 |
| S92 | 613064  | profile  | US-PGPUB;<br>USPAT             | OR   | ON  | 2007/11/14 11:36 |
| S93 | 883466  | select   | US-PGPUB;<br>USPAT             | OR   | ON  | 2007/11/14 11:36 |
| S94 | 3060549 | user or viewer or participant or customer or client or buyer or purchaser or consumer or shopper or individual or person or enduser or visitor or operator OR request\$1r\$1 or looker or browser or surfer or subscriber or accountholder or searcher or websurfer or internaut or patron or enrollee | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR   | ON  | 2007/11/14 11:37 |
| S95 | 6012    | S93 SAME S91 SAME S94 SAME S92   | US-PGPUB;<br>USPAT             | SAME | ON  | 2007/11/14 11:37 |
| S96 | 53      | S95 AND S90  | US-PGPUB;<br>USPAT             | SAME | ON  | 2007/11/14 11:39 |
| S97 | 412408  | web\$1page\$1 or url or (resource adj locat\$3) or web\$1site\$1 or www or internet or intranet or http or hyper\$1link\$1 or homp\$1page\$1   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR   | ON  | 2007/11/14 12:22 |

## EAST Search History

|          |         |   |                                |    |     |                  |
|----------|---------|---|--------------------------------|----|-----|------------------|
| S98      | 772074  | adverti\$6 or promot\$3 or ad   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/11/14 12:22 |
| S99      | 1179558 | e\$1mail\$3 or transmission or<br>((electronic or computeri\$3 or web<br>or (web adj based) or automat\$2 or<br>instant\$6) adj (mail\$3 Or<br>corresponden\$2 or document or<br>letter or memo or memorand\$2 or<br>note or notif\$6)) or emessag\$3 | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/11/14 12:22 |
| S10<br>0 | 147306  | (central or host or main or primary)<br>near3 (server or portal or<br>process\$1r\$1)   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR | ON  | 2007/11/14 12:22 |
| S10<br>1 | 1       | "10589115"  | US-PGPUB;<br>USPAT             | OR | OFF | 2007/11/15 08:05 |



## EAST Search History

| Ref # | Hits   | Search Query                        | DBs                                  | Default Operator | Plurals | Time Stamp       |
|-------|--------|-------------------------------------|--------------------------------------|------------------|---------|------------------|
| S1    | 113339 | portal or gateway or server         | USPAT                                | OR               | OFF     | 2007/10/23 15:11 |
| S2    | 12651  | email                               | USPAT                                | OR               | ON      | 2007/10/23 15:12 |
| S3    | 384249 | id or identification                | USPAT                                | OR               | ON      | 2007/10/23 15:12 |
| S4    | 639    | S1 same S2 same S3                  | USPAT                                | SAME             | ON      | 2007/10/23 15:13 |
| S5    | 232228 | web                                 | USPAT                                | SAME             | ON      | 2007/10/24 08:15 |
| S6    | 174    | S4 same S5                          | USPAT                                | SAME             | ON      | 2007/10/23 15:54 |
| S7    | 214    | "select web page" or "select email" | USPAT                                | SAME             | ON      | 2007/10/23 15:30 |
| S8    | 0      | S6 same S7                          | USPAT                                | SAME             | ON      | 2007/10/23 15:30 |
| S9    | 1      | "6449657".pn.                       | USPAT                                | SAME             | ON      | 2007/10/23 17:39 |
| S10   | 50     | "5555426"                           | USPAT                                | SAME             | ON      | 2007/10/23 17:39 |
| S11   | 1      | ("5555426").PN.                     | USPAT;<br>USOCR                      | OR               | OFF     | 2007/10/23 17:39 |
| S12   | 34531  | data adj processing adj system      | USPAT                                | SAME             | ON      | 2007/10/24 08:16 |
| S13   | 12651  | email                               | USPAT                                | SAME             | ON      | 2007/10/24 08:16 |
| S14   | 232228 | web                                 | USPAT                                | SAME             | ON      | 2007/10/24 08:16 |
| S15   | 9      | S12 same S13 same S14               | USPAT                                | SAME             | ON      | 2007/10/24 08:59 |
| S16   | 51366  | provider                            | USPAT                                | SAME             | ON      | 2007/10/24 08:30 |
| S17   | 0      | S15 same S16                        | USPAT                                | SAME             | ON      | 2007/10/24 08:30 |
| S18   | 613523 | memory                              | USPAT                                | SAME             | ON      | 2007/10/24 08:54 |
| S19   | 2      | S15 same S18                        | USPAT                                | SAME             | ON      | 2007/10/24 08:54 |
| S20   | 160211 | data adj process\$3                 | USPAT                                | SAME             | ON      | 2007/10/24 09:00 |
| S21   | 41     | S20 same S13 same S14               | USPAT                                | SAME             | ON      | 2007/10/24 09:01 |
| S22   | 6      | S20 same S13 same S14 same S18      | USPAT                                | SAME             | ON      | 2007/10/24 09:19 |
| S23   | 1      | ("6449657").PN.                     | USPAT;<br>USOCR                      | OR               | OFF     | 2007/10/24 10:44 |
| S24   | 70899  | allocate or assign                  | USPAT                                | OR               | OFF     | 2007/10/24 10:44 |
| S25   | 15     | S24 same S13 same (S16 or vendor)   | US-PGPUB;<br>USPAT;<br>USOCR         | OR               | OFF     | 2007/10/24 10:46 |
| S26   | 1      | ("20030158777").PN.                 | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO | OR               | OFF     | 2007/10/29 11:48 |

## EAST Search History

| Ref # | Hits   | Search Query  | DBs                          | Default Operator | Plurals | Time Stamp       |
|-------|--------|---|------------------------------|------------------|---------|------------------|
| S1    | 130095 | email or advertisement or banner                        | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 12:45 |
| S2    | 15894  | email adj address                                       | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 12:45 |
| S3    | 212334 | vendor or advertiser or (data adj provider) or provider | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 12:46 |
| S4    | 310853 | server  | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 12:46 |
| S5    | 80628  | portal or website                                       | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 12:47 |
| S6    | 63     | S2 SAME S3 SAME S4 SAME S5                              | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 12:48 |
| S7    | 148    | internet same server same email same portal             | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 12:59 |
| S8    | 148    | S7 same S1  | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 13:03 |
| S9    | 2827   | web adj portal  | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 13:40 |
| S10   | 4959   | 709/206.ccls.   | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 13:42 |
| S11   | 59     | S9 and S10  | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 13:42 |
| S12   | 274    | portal adj websites                                     | US-PGPUB;<br>USPAT;<br>EPO   | OR               | ON      | 2007/11/14 15:42 |
| S13   | 0      | ("20040249709").PN.                                     | USPAT;<br>USOCR              | OR               | OFF     | 2007/11/15 08:51 |
| S14   | 1      | ("20040249709").PN.                                     | US-PGPUB;<br>USPAT;<br>USOCR | OR               | OFF     | 2007/11/15 08:51 |
| S15   | 1      | ("20030158777").PN.                                     | US-PGPUB;<br>USPAT;<br>USOCR | OR               | OFF     | 2007/11/15 08:54 |

## EAST Search History

|     |         |  |                                |      |     |                  |
|-----|---------|--|--------------------------------|------|-----|------------------|
| S16 | 0       | ("10589115").PN.   | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/15 09:35 |
| S17 | 1       | ("20070174392").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/15 09:37 |
| S18 | 1       | ("6480885").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/15 11:08 |
| S19 | 1915340 | multiple or many or few                                    | USPAT                          | OR   | OFF | 2007/11/15 11:41 |
| S20 | 130418  | email or advertisement or banner                           | US-PGPUB;<br>USPAT;<br>EPO     | OR   | ON  | 2007/11/15 11:42 |
| S21 | 212864  | vendor or advertiser or (data adj<br>provider) or provider | US-PGPUB;<br>USPAT;<br>EPO     | OR   | ON  | 2007/11/15 11:42 |
| S22 | 843     | S19 SAME S20 SAME S21                                      | USPAT                          | SAME | ON  | 2007/11/15 11:42 |
| S23 | 15954   | email adj address  | US-PGPUB;<br>USPAT;<br>EPO     | OR   | ON  | 2007/11/15 11:44 |
| S24 | 5       | (S19 NEAR S23) SAME S21                                    | USPAT                          | SAME | ON  | 2007/11/15 11:44 |
| S25 | 3       | (S19 ADJ S23) SAME S21                                     | USPAT                          | SAME | ON  | 2007/11/15 11:46 |
| S26 | 1       | (S19 ADJ S23) SAME COMPUTER                                | USPAT                          | SAME | ON  | 2007/11/15 11:48 |
| S27 | 0       | (S19 ADJ S23) SAME (DATA ADJ<br>PROCESS\$5)                | USPAT                          | SAME | ON  | 2007/11/15 11:50 |
| S28 | 1       | ("5555426").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/15 11:52 |
| S29 | 405026  | address  | USPAT                          | SAME | ON  | 2007/11/15 11:54 |
| S30 | 49      | (S19 NEAR S29) SAME S21                                    | US-PGPUB;<br>USPAT;<br>IBM_TDB | SAME | ON  | 2007/11/15 11:55 |
| S31 | 12      | (S19 adj S29) SAME S21                                     | US-PGPUB;<br>USPAT;<br>IBM_TDB | SAME | ON  | 2007/11/15 11:58 |
| S32 | 60288   | url  | US-PGPUB;<br>USPAT;<br>IBM_TDB | SAME | ON  | 2007/11/15 12:10 |
| S33 | 3       | (S19 adj S32) SAME S21                                     | US-PGPUB;<br>USPAT;<br>IBM_TDB | SAME | ON  | 2007/11/15 12:10 |
| S34 | 2       | ("1001578").PN.  | USPAT;<br>USOCR                | OR   | OFF | 2007/11/15 12:24 |
| S35 | 1       | ("6119098").PN.  | USPAT;<br>USOCR                | OR   | OFF | 2007/11/15 12:38 |

## EAST Search History

|     |         |  |                                |      |     |                  |
|-----|---------|--|--------------------------------|------|-----|------------------|
| S36 | 1       | ("5933811").PN.  | USPAT;<br>USOCR                | OR   | OFF | 2007/11/15 12:39 |
| S37 | 1       | ("6449657").PN.  | USPAT;<br>USOCR                | OR   | OFF | 2007/11/15 12:43 |
| S38 | 0       | ("e-mail").PN.   | USPAT;<br>USOCR                | OR   | OFF | 2007/11/15 12:46 |
| S39 | 63968   | e-mail   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR   | OFF | 2007/11/15 12:47 |
| S40 | 65660   | e-mail   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR   | ON  | 2007/11/15 12:47 |
| S41 | 16      | (S19 ADJ S40) SAME S21                                       | USPAT                          | SAME | ON  | 2007/11/15 12:47 |
| S42 | 1       | ("6480885").PN.  | USPAT;<br>USOCR                | OR   | OFF | 2007/11/15 12:56 |
| S43 | 0       | ("20030158777").PN.  | USPAT;<br>USOCR                | OR   | OFF | 2007/11/15 13:26 |
| S44 | 1       | ("20030158777").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/15 13:27 |
| S45 | 15954   | email adj address  | US-PGPUB;<br>USPAT;<br>EPO     | OR   | ON  | 2007/11/15 17:29 |
| S46 | 212864  | vendor or advertiser or (data adj<br>provider) or provider   | US-PGPUB;<br>USPAT;<br>EPO     | OR   | ON  | 2007/11/15 17:29 |
| S47 | 65660   | e-mail   | US-PGPUB;<br>USPAT;<br>IBM_TDB | OR   | ON  | 2007/11/15 17:29 |
| S48 | 13      | (S45 or S47) same assign\$3 same<br>portal same S46          | US-PGPUB;<br>USPAT;<br>EPO     | OR   | ON  | 2007/11/15 17:29 |
| S49 | 1915340 | multiple or many or few                                      | USPAT                          | OR   | OFF | 2007/11/15 17:30 |
| S50 | 0       | S49 same (S45 or S47) same<br>assign\$3 same portal same S46 | US-PGPUB;<br>USPAT;<br>EPO     | OR   | ON  | 2007/11/15 17:30 |
| S51 | 7       | (S45 or S47) same assign\$3 same<br>web same portal same S46 | US-PGPUB;<br>USPAT;<br>EPO     | OR   | ON  | 2007/11/15 17:31 |
| S52 | 1       | ("6480885").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/16 09:05 |
| S53 | 1       | ("20030158777").PN.  | US-PGPUB;<br>USPAT;<br>USOCR   | OR   | OFF | 2007/11/16 09:07 |

## EAST Search History

|     |         |  |                              |    |     |                  |
|-----|---------|--|------------------------------|----|-----|------------------|
| S54 | 212864  | vendor or advertiser or (data adj provider) or provider            | US-PGPUB;<br>USPAT;<br>EPO   | OR | ON  | 2007/11/16 14:15 |
| S55 | 69      | server same (assign or allocate) same email same S54               | US-PGPUB;<br>USPAT;<br>EPO   | OR | ON  | 2007/11/16 14:15 |
| S56 | 33      | server same (assign or allocate) same (email adj address) same S54 | US-PGPUB;<br>USPAT;<br>EPO   | OR | ON  | 2007/11/16 14:19 |
| S57 | 1915340 | multiple or many or few  | USPAT                        | OR | OFF | 2007/11/16 14:24 |
| S58 | 1       | server same (assign or allocate) same S57 same(email adj address)  | US-PGPUB;<br>USPAT;<br>EPO   | OR | ON  | 2007/11/16 14:24 |
| S59 | 1       | ("5933811").PN.  | US-PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2007/11/16 14:34 |
| S60 | 1       | ("6480885").PN.  | US-PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2007/11/16 15:18 |